



## EXAMPLES OF POSITIVE LOI RESPONSES

The following examples are designed to help applicants understand what makes a response clear, compelling, and fundable.

### 1. HOW WAS THIS NEED IDENTIFIED?

We conducted a community survey in February 2025 with over 300 local families, which revealed that 68% lacked access to affordable after-school care. Additionally, school counselors from three elementary schools reported that many students experience supervision gaps from 3–6 PM. This project directly addresses that need by providing free, safe, and enriching care aligned with academic goals.

### 2. PROJECT/MISSION ALIGNMENT

Our mission is to support youth development through educational enrichment. This project expands our current tutoring program by integrating mentorship and social-emotional learning, directly fulfilling our goal to support the whole child.

### 3. TIMELINE AND MILESTONES

We have secured the location, hired key staff, and completed curriculum development. Pending funding, we are prepared to launch the program by October 1, 2025, and complete the pilot phase by June 2026.

## MEASURABLE OUTCOMES EXPECTATIONS (APPLICATION)

When you get to the application stage, you will be asked to fill out a table with metrics, including your “outcome” (what you hope to achieve), your “baseline” (number you are starting with), “target result” (number you hope to achieve), “method of measurement” (the tool you will use to measure, i.e. survey, attendance, etc.) and “who is responsible” (staff, E.D., teacher, board of directors, etc). That table should give you the information you need to answer the following question “Explain Measurable Outcomes”. Below is an example of the narrative we expect to see in response to that question.

**EXAMPLE** (*Explain Measurable Outcomes (table)*): Success will be measured by 1) 75% of participants improving reading scores by at least one grade level, and 2) 90% of parents reporting increased confidence in supporting their child’s education. We will track progress using pre- and post-assessments and parent surveys.