

WOMEN AND PHILANTHROPY IN AMERICA

Women are changing the face of philanthropy. With more money and increased control and influence over how it is spent, more women than ever are making philanthropic investments to help address and solve the problems of our time.

👤 Women today control over 51% of the personal wealth in the U.S. and make over 80% of the household buying decisions.

👤 "Giving circles enable individuals to leverage modest donations into a critical mass. The power of the collective provides individuals greater input and influence than were they giving in isolation." *Asha Curran, founder of Giving Tuesday*

👤 By giving to Women in Philanthropy, you will be leaving a lasting legacy that will impact the lives of people in the Lowcountry for generations to come.

**For more information about
WIP, contact Lesley Gilbert at
843-342-5775 or
lcg1687@aol.com**

WOMEN IN PHILANTHROPY ADVISORY BOARD 2023-24

Lesley Gilbert, Chair

Dedria Cruden, Vice Chair &

Membership Records

Pamela Stone, Grants

Mary Stuart Alderman, Governance

Kaye Black, Membership Cultivation

Carole Galli, Education

Gigi Maxfield, Communications

Rosalie VanDam, Events

Women in Philanthropy was founded through the vision and leadership of Community Foundation of the Lowcountry, which continues to provide oversight, staffing, administrative support and fund management.



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MISSION

Through a woman's unique lens, we:

- Promote the power of collective giving
- Engage and inspire women along their philanthropic path
- Commit to growing an endowment to ensure grantmaking into perpetuity
- Support new approaches to address community needs

Since WIP's founding in 2003, we have built an endowment of more than \$1 million. We have also awarded more than \$921,000 in grants to nonprofit organizations throughout Beaufort County.

WHY WIP?

Many of us have connections with our favorite nonprofit organizations, but by pooling some of our resources we can make a significant impact on addressing specific community needs. As members of WIP we:

- Fund an endowment, ensuring continued community support far into the future.
- Participate in selecting a new grant theme for each year.
- Benefit from a grants committee to ensure that the grant requests meet the requirements of the designated theme, and that the nonprofits are able to effectively use and account for the funds.
- Learn about and enjoy group visits with nonprofits receiving support from Women in Philanthropy.
- Experience how the shared value of generosity brings people of all races, faiths and political views together.
- Join committees to more closely engage with other members and the organization, or choose to be a silent member whose participation is limited to making an annual contribution.

GRANTMAKING

WIP's grantmaking focus is on strengthening families and individuals in the areas of health, human services, community development, education, the environment, and arts and culture.

The fall luncheon program gives members an opportunity to expand their knowledge on the newly adopted theme. Applications submitted by nonprofit organizations are then reviewed by the grants committee so that, through careful vetting and accountability in reporting, we can be sure the organizations that receive WIP grants will be able to 'move the needle' on specific targeted issues.

The proposals selected are submitted to the advisory board for approval. New grants are awarded at the spring member luncheon, and prior-year grant recipients report on the impact of our grants in the community.



MEMBERSHIP CONTRIBUTION FORM

Name _____

Address _____

Residential Community _____

Phone (1) _____ (2) _____

Email _____

Annual Contribution Levels

\$300-\$499

\$500-\$999

\$1,000-\$2,499

\$2,500 & above

Legacy: Member makes a pledge of \$10,000 over 3 years (\$3,333/yr).

Diamond: Member makes a pledge of \$3,000 over 3 years (\$1,000/yr). Members who maintain that level of giving will continue to hold the Diamond designation.

Your annual gift helps grow WIP's endowment while helping local nonprofits make a difference in our community.

Annual contributions are due by January 31.

My 2024 gift is \$ _____

___ check payable to Community Foundation of the Lowcountry - WIP

___ credit card
https://lowcountry.fcsuite.com/erp/donate/create/fund?funit_id=1540

___ gift of stock or IRA (call 843-681-9100)

Please mail this form to:

Community Foundation of the Lowcountry
Post Office Box 23019
Hilton Head Island, SC 29925-3019

Or scan and email to Lisa Hodge at
lhodge@cf-lowcountry.org